IEEE Education Week Promotional Copy

Newsletter copy

IEEE Education Week is a weeklong celebration of educational opportunities provided by the world's largest technical professional association and its organizational units, societies and councils.

IEEE offers pre-university STEM, university, and continuing professional education resources for engineers and technical professionals all over the globe! From local and regional activities, to webinars and online courses, to scholarships and events, and so much more, there are numerous educational resources available. We invite you to discover the many educational opportunities and resources available.

Twitter Post 1
IEEE Education Week on 4-8 April 2022 is a celebration of educational opportunities from IEEE. See how IEEE impacts education at every level. To learn more/get involved, visit educationweek.ieee.org. #STEMEducation #ContinuingEducation #EducationAtIEEE

Facebook/LinkedIn Post 1:
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Twitter Post 2:
IEEE makes an impact through #education, from pre-university #STEM, to university activities, to continuing professional education. Learn how you can be a part of IEEE Education Week, taking place on 4-8 April 2022, by visiting educationweek.ieee.org. #EducationAtIEEE

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Twitter Post 3:
IEEE Education Week highlights educational resources for #students, #educators, and technical #professionals on their journey of lifelong learning. Taking place on 4-8 April 2022, visit our website today to see how can get involved. educationweek.ieee.org. #EducationAtIEEE

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Twitter Post 4:
Help spread the word about IEEE Education Week by sharing events and updates with your region, helping organize local and virtual events, and more. Use our toolkit materials to communicate with your IEEE communities and your network. #EducationatIEEE educationweek.ieee.org

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Twitter Post 5:
Discover live virtual and in-person events offered by IEEE groups around the world on the IEEE Education Week website. Explore and submit your events today. #EducationatIEEE #STEMEducation educationweek.ieee.org

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Discover live virtual and in-person events offered by IEEE groups around the world on the IEEE Education Week website. Explore and submit your events today. #EducationatIEEE #STEMEducation educationweek.ieee.org

Twitter Post 6:
Explore educational resources and opportunities available through IEEE. Visit the IEEE Education Week website today. educationweek.ieee.org. #EducationAtIEEE #STEMEducation

Facebook/ LinkedIn Post 6:
Explore educational resources and opportunities available through IEEE. Visit the IEEE Education Week website today. educationweek.ieee.org. #EducationAtIEEE #STEMEducation
Twitter 7:
Join 2022 IEEE President Ray Liu during IEEE Education Week on 5 April at 1pm ET. Register now to discover why lifelong learning & continuing education are an essential part of what makes IEEE the professional home for thousands of IEEE members. #EducationatIEEE https://bit.ly/3K76qaZ

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Example post:

NOTE:
Please use a tracking link in your promotions. Update the highlighted area below and use the full link when promoting IEEE Education Week.

Source Examples = Society Website, Google, Twitter, Facebook, LinkedIn, Marketo, etc

Medium Examples - Social post, email, newsletter, presentation, etc.