IEEE Education Week FAQ
2024

Thank you for your interest in IEEE Education Week!

Below you can find answers to some of our most frequently asked questions (FAQs).

If you have a question that does not appear on this list, please feel free to visit us at educationweek.ieee.org or email educationweek@ieee.org.

We look forward to working with you in delivering the best educational resources from IEEE during IEEE Education Week!

1. **What is IEEE Education Week?**
   IEEE Education Week is a weeklong celebration of educational opportunities provided by the world's largest technical professional association and its many organizational units, societies and councils from around the world.

   IEEE offers pre-university STEM, university, and continuing professional education resources for engineers and technical professionals all over the globe! From local and regional activities, to webinars and online courses, to scholarships and events, and so much more, IEEE offers members and the global community a wealth of educational resources.

2. **When is IEEE Education Week?**
   The IEEE Education Week celebration 14-20 April 2024.

3. **What is the audience for IEEE Education Week?**
   IEEE Education Week highlights educational programs and resources for anyone on their journey of lifelong learning.

   IEEE Education Week will feature resources for anyone who is:
   ● An engineer or technology professional working in a technical field,
   ● A university student or faculty member, or

- Looking for pre-university STEM education resources and experiences to encourage the next generation of engineers and technologists.

IEEE Members receive free and discounted access to many of these events and resources, so be sure to check them out!

Not an IEEE member? Now is the perfect time to join to take advantage of all of its benefits. Click here to learn more.

4. **Where can I find more information about IEEE Education Week?**
   We have a variety of ways that you can get a hold of us, including:
   Website: educationweek.ieee.org
   Email: educationweek@ieee.org

   You can sign up for updates from us by subscribing on our website on the "Stay informed!" tab.

   Or you can find us on social media:
   Facebook: www.facebook.com/IEEE-Education-Week
   Twitter: www.twitter.com/IEEEEduWeek
   Instagram: www.instagram.com/ieeeeduweek

   Posting on social media? Don't forget to use our hashtag #EducationAtIEEE

5. **What are the overall goals and potential impact of IEEE Education Week?**
   After the completion of its first year, IEEE Education Week hopes to accomplish the following goals:
   - Increase the educational achievement of industry professionals in our fields of interest
   - Increase the number of students that choose to go into technical/STEM careers
   - Increase of usage of educational resources across IEEE (registrations, page views, attendance)
   - Increase IEEE and Society membership and renewals
   - Increase awareness globally within relevant communities of the educational resources provided by IEEE
   - Encourage educational collaboration between IEEE units

6. **How can I get involved?**
   a. **If you are you an IEEE entity:**
      Email educationweek@ieee.org to join as a partner.

   b. **If you are an IEEE member/volunteer and want to help spread the word:**
      You can become an Ambassador and help us spread the word by:
      - Sharing events and updates with your Region

- Helping organize local events
- Hosting an IEEE Education Week event,
- And more!

Email us at educationweek@ieee.org to learn more.

c. **If you are interested in highlighting the benefits of your brand to a global audience of over 450,000 technical students and professionals:**
Email educationweek@ieee.org to learn more about sponsorship opportunities.

7. **How can my IEEE entity get involved with IEEE Education Week?**
Does your IEEE-affiliated group offer educational events or resources, and/or provide special educational offers? We would love to feature them during IEEE Education Week! Visit educationweek.ieee.org and click "Submit an Event" to add your event or resource to our IEEE Education Week lineup!

8. **I am part of an IEEE entity, how do we submit events and/or special offers?**
If your group is eligible to publicize an event using IEEE vTools.Events, this is the preferred method. Events submitted through vTools will be incorporated into the IEEE Education Week website. (Please allow time for the update to happen.) Be sure to select the category of Professional – Continuing Education or Non-Technical – Pre-University Activities or Pre-U STEM Program.

If you are unable to use IEEE vTools.Events to post your educational event or resources, please use the button below.

Please note that all events must be reviewed/approved for inclusion, and some may be consolidated for space. It is preferred that your event have a web page that provides additional details and a way for others to get involved/attend.

9. **What if I don't have access to IEEE vTools? How else can my IEEE entity post an event or resource that we'd like to share?**

Submit an educational opportunity
If your IEEE entity would like to offer an education event or resource for inclusion on the IEEE Education Week website, please:
- Visit educationweek.ieee.org
- Click on "Submit an IEEE Event"
- Scroll down and click on "Submit an Educational Opportunity"

Submit a special offer
If your IEEE entity would like to submit a special offer for IEEE members and others to take advantage of during IEEE Education Week, please:
- Visit educationweek.ieee.org
- Click on "Submit an IEEE Event"

- Scroll down and click on "Submit a Special Offer"

10. **I am a part of an IEEE Entity and I submitted an event, but I cannot find it on the IEEE Education Week website. What did I do wrong?**
   If you submitted an event more than 48 hours ago and your event does not appear on the IEEE Education Week website, please contact us at educationweek@ieee.org as there may be an issue with your submission.

11. **How can members and the public stay engaged during IEEE Education Week?**
   During IEEE Education Week, there will be a variety of educational journeys developed that members and individuals can go through by accomplishing certain tasks. Upon completion of these tasks, learners will be eligible to receive an IEEE Digital Badge. IEEE Education Week will feature educational journeys and digital badges for the following audiences:
   - Engineers or technology professionals working in a technical field,
   - University students or faculty members, and
   - Pre-university STEM enthusiasts.

12. **Where can I get more information to help with spreading the word about IEEE Education Week?**
   Access the IEEE Education Week Toolkit (https://educationweek.ieee.org/toolkit/) for resources that can help you and your IEEE entity get started, including:
   - PowerPoint presentation for IEEE units
   - PowerPoint template
   - Flyers
   - Video
   - Blog posts
   - Social media copy
   - Logo set
   - Zoom and Webex backgrounds
   - FAQs
   - Shirt instructions
   - Ad suite

13. **Who is involved in the planning of IEEE Education Week?**
   There are dozens of IEEE volunteers and staff from across 60+ IEEE entities. To see our latest list of partners, please visit educationweek.ieee.org/about/partners. Thank you to everyone who is involved and helping to make IEEE Education Week a success!

14. **I have more questions.**
   If you still have questions, email us at educationweek@ieee.org.